



## ***Register Communications, Inc.***



**MeTV Network 58.2**



**THIS TV Network 58.3**



**High Definition  
Billboard Advertising**

# ***Register Communications, Inc.***

Register Communications, Inc. is a family-owned multimedia company that operates radio and television stations and media display advertising in the central Georgia area. The Register Family has owned and operated radio stations since 1960, and Register Communications is one of very few family-owned and operated broadcast companies remaining in the United States.



Radio Perry, Inc, a division of Register Communications, Inc, has owned and operated radio stations WPGA AM 980 and WPGA-FM 100.9 and full power television station WPGA-TV 58 on digital channel 32. Radio Peach, Inc, also a division of Register Communications, Inc, has owned and operated radio stations WNEX AM 1400 and WNEX-FM 100.5 and the low power television station WPGA-LP channel 50.

The viewing and listening area includes the entire Macon Metro Area and the television signal covers the 27 counties of the Macon Designated Market Area (DMA), including the cities of Macon, Warner Robins, Gray, Perry, Fort Valley, Byron, Forsyth, Hawkinsville, Dublin, Cochran, and Milledgeville. There are more than 240,000 households in the DMA.

Register Data Systems is another subsidiary of Register Communications, Inc., manufactures and sells custom computer systems to radio and television stations nationwide. RDS products have the unique benefit of being designed by and for broadcasters. RDS developed the first PC-based, full-service radio traffic, billing and accounting system for use in its operations in the late 1970's and then marketed nationwide in 1980. Register Data Systems has grown to add more tools for broadcasters to its lineup. The RDS Phantom digital audio system is used by hundreds of radio stations nationwide. These products are used daily in the broadcast facilities of Register Communications and serve as an ongoing testimony of their capability and reliability to other stations nationwide.

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1691 Forsyth Street · Macon, GA 31201 · (478) 745-5858 · [sales@wpga.tv](mailto:sales@wpga.tv)

# Register Communications, Inc.

A Locally Family owned and operated Multi-media Facility in Central Georgia

Broadcasting since 1960 – More than **57 YEARS**

## WPGA DIGITAL TELEVISION

- Full-power digital television station delivering 3 channels of programming
- Serves the entire Macon Designated Market (DMA) of 27 surrounding counties
- Reaches more than 200,000 households
- Carried by 73 cable systems on basic primary channels and by Dish and Direct TV Networks in more than 50,000 homes.

### 58.1 – MACON TV

- Top-rated syndicated programming.
- Select Memorable Entertainment Network Programs.



### 58.2 – ME TV

- Classic TV shows from the '50s to the '80s, 24 hours a day.



### 58.3 – THIS TV

A 24-hour MGM movie network.



## WPGA-LP CHANNEL 50 – THIS TV

- A 24-hour MGM movie network.



## Register Digital Sign Advertising

High Definition  
24 Hours per day  
Largest Eye Level Sign  
Closest to roadway



## Register Digital Systems

- Broadcast Business and Automation Systems
- Serving the Nations Broadcasters for more than 35 years.



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