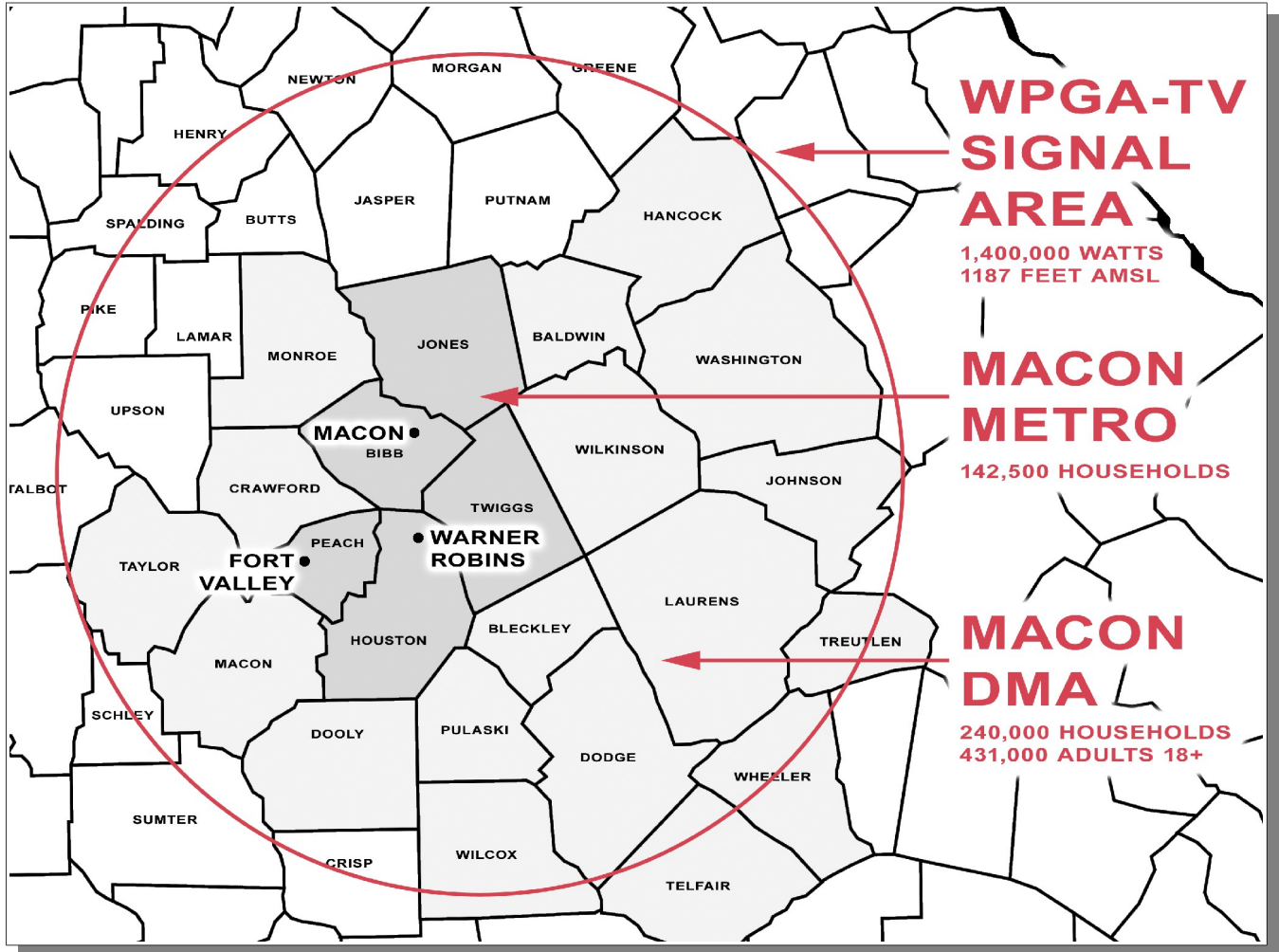


MACON, GEORGIA DMA



Metro: 142,500 Households

DMA: 240,000 Households

431,000 Adults 18+

Weekly Reach: Over 187,500 Adults

**73 Cable Systems and
100,000 Homes on DirecTV and Dish Network**

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